NET-A-PORTER.COM

Associate Art Director - Maternity Cover

NET-A-PORTER is an established global Internet retailer of cutting edge luxury fashion labels, relied upon for its exceptional quality of service and eye for the next big thing. With an expanding domestic and global market, and revenues increasing month on month, critical strategic change is on the agenda, in order for us to achieve the objective of dominating our sector as a truly successful force in online retail.

We are seeking a talented Associate Art Director to manage designers, ensuring the NET-A-PORTER editorial, merchandising and sales content is brought to life with unique, user friendly, high quality design, without jeopardising site performance.

''The site's success can be put down to a combination of the visual wow factor, the internet's open-all-hours, we-come-to-you ethos and constant word-of-mouth endorsement.'' *Vogue UK*

RESPONSIBILITIES:
- Work with Editorial, Photography, Marketing and Retail teams to design and deliver excellent visual site imagery with quality and performance.
- Create visual designs that effectively communicate seasonal concepts and brand identity, including the design and production of screen layouts, colour palettes, interface elements, iconography, typography, style guides, etc.
- Participate in project ideation and conceptual development based on creative and design direction.
- Design of all site aspects from title headers to thumbnails to new navigation buttons focusing on usability.
- Work with VP of Ecommerce to scope, design and project manage site changes.
- Critically evaluate the creative process and work to improve with the design team.
- Produce design specifications, storyboards, motion based (flash) prototypes, scenarios, and design prototypes.
- Participate as a contributor to an interdisciplinary team that includes creative leads, brand management, merchandising, marketing, creative technology, and project management.
- Liaise with external contacts in the preparation of and delivery of design briefs for partnership or joint marketing sites in the absence of the Senior Art Director.
- Allocation of resources and management of the Designers
- Project management and costing
- Support and assist Senior Art Director.
- Work with Marketing team to optimise our search engine performance
- Ad hoc hands on design and sub-editing to include: retouching, colour correcting and optimisation of images for the web.
- Possible design of promotional web/print material
- Exercise staff supervision over team members.
- Appraise team annually (at minimum)
- Identify and allocate team goals and objectives
- Identify and support development needs amongst teams (including self)
- Identify recruitment needs for Design team.
- To update Design team of developments and changes.
- To ensure the Design team function effectively to achieve NAPs business goals.

Essential Skills & Requirements
- Proven experience in user interface design in an ecommerce / retail environment.

- Strong conceptual art director and designer with the ability to communicate clearly, while also maintaining depth in their work.
- Strong and flexible skills (and depth of experience) in print and interactive design.
- Knowledge of user interface design processes and methodology, particularly as applied to web-based applications
- A passion for creating work that resonates on an emotional level.
- Strong and flexible skills in the practices of typography, colour, and layout.
- High proficiency with design tools such as Photoshop, Illustrator, Flash, ImageReady and Indesign
- Knowledge of the HTML process, structural site limitations, web development.
- Must be detail orientated and extremely well organized.
- Team management experience

To Apply

Please send us an updated CV (including examples of relevant previous work) and a cover letter explaining why you feel you are suited to the role. These should be emailed to jobs@net-a-porter.com

NO AGENCIES PLEASE