It is your responsibility to advertise your application for an operator's licence in one or more local newspapers which circulate in the locality of each operating centre included in your application. If you do not do this correctly you may face the extra cost and delay of having to re-advertise, or your application may be refused. Please read the following advice carefully and call the contact centre on 0300 123 9000 if you have any queries.

- Overleaf is a form that you can use for your advertisement(s)
- If the same newspaper circulates in the locality of all operating centres on your application you can include them in the same advertisement. However if one or more of the operating centres are not covered by that newspaper then you will need to place additional advertisements.
- If you have to include details of more than two operating centres on one advertisement you may need to write out your advertisement on a fresh piece of paper.
- When you have filled in the form for the advertisement, tear along the dotted line and send it to a suitable local newspaper. You can download a spare form from www.dft.gov.uk/vosa if you need it.
- Examples of completed advertisements are shown below.
- You must send the whole page including the full title and date of the newspaper, which contains your advertisement to the central licensing office (CLO). Photocopies are not acceptable. If you wish to send your application form to the CLO before you insert your advertisement you must send in the whole page containing the advertisement as soon as possible.
- Remember: An application must be advertised within 21 days (before or after) of the receipt of your application by the CLO. For example, if the application is received on 1 June, the advertisement must appear in a newspaper on a day between 11 May and 22 June.

**Examples of completed advertisement templates.**

**Example 1**

Goods Vehicle Operator’s Licence

J. MacKay

Trading as: **Highland Light Towing**

52 Osbourne Street

Invergarry

IN2 1AB

Applying for a licence to use:

26 Balfour Yard

Naive Street

Invergarry

IN2 1AB

As an operating centre for **5** goods vehicles

and **10** trailers

As an operating centre for **1** goods vehicles

and **1** trailer

Owners or occupiers of land (including buildings) near the operating centre(s) who believe that their use or enjoyment of that land would be affected, should make written representations to the Traffic Commissioner at Midlothian House, 30 Harrow Lane, Leeds, LS16 9DF*, stating their reasons, within 21 days of this notice. Representations must be at the same time send copy of their representations to the applicant at the address given at the top of this notice. A Guide to Making Representations is available from the Traffic Commissioner’s office.

**Example 2**

Goods Vehicle Operator’s Licence

A N Other Ltd

Trading as: **Saxon Towing**

5 Maze Street

Walsall

WS2 3AZ

Applying for a licence to use:

Unit 5

Chinni Wood Industrial Estate

Walsall

WS2 3BE

As an operating centre for **6** goods vehicles

and **4** trailers

As an operating centre for **2** goods vehicles

and **2** trailers

Owner(s) or occupier(s) of land (including buildings) near the operating centre(s) who believe that their use or enjoyment of that land would be affected, should make written representations to the Traffic Commissioner at Midlothian House, 30 Harrow Lane, Leeds, LS16 9DF*, stating their reasons, within 21 days of this notice. Representations must be at the same time send copy of their representations to the applicant at the address given at the top of this notice. A Guide to Making Representations is available from the Traffic Commissioner’s office.

*Where necessary, the address at which representations can be made will be available on request from this office.
Advertisement

Your name (name of operator)

Your trading name (if any)

Your full correspondence address (as stated in Section 1)

Full address of first operating centre including postcode. If there is a unit number you must also include this. This must be the same as the address given in Section 10.

Enter the total number of vehicles and trailers to be kept at this address. These must match the numbers given in Section 10.

If you are applying for two operating centres and the same newspaper can be used for both, you should enter the details here.

If you are only putting one operating centre in this advert then you should strike through this section.

All advertisements must finish with this section and you must not amend any of the wording otherwise you will have to place a fresh advertisement.

Goods Vehicle Operator’s Licence

Your trading name (if any) trading as ________________________________

Your full correspondence address of ___________________________________________

Full address of first operating centre including postcode. If there is a unit number you must also include this. This must be the same as the address given in Section 10.

is applying for a licence to use

as an operating centre for _____ goods vehicles and _____ trailers

and to use

as an operating centre for _____ goods vehicles and _____ trailers

Owners or occupiers of land (including buildings) near the operating centre(s) who believe that their use or enjoyment of that land would be affected, should make written representations to the Traffic Commissioner at Hillcrest House, 386 Harehills Lane, Leeds, LS9 6NF, stating their reasons, within 21 days of this notice. Representors must at the same time send a copy of their representations to the applicant at the address given at the top of this notice. A Guide to Making Representations is available from the Traffic Commissioner’s office.