



DARVALLVET.COM

2014 Holiday Newsletter

By vets, for vets

Call 866-931-3292

It's been a big year!

Wow. This year has been huge! At the close of 2013, Advanced Anesthesia Specialists, LLC packed up its office and inventory and moved from Prescott to Phoenix. We rang in the New Year by moving into our new digs at the Center for Entrepreneurial Innovation (CEI) on the campus of Gateway Community College. CEI is a comprehensive business incubator centrally located in Phoenix, and provides the support critical to



AAS in Phoenix

the development of small companies. As part of CEI we have access to center's state-of-the-art facility as well as its proactive business counseling and mentoring. Our new home also offers improved access to the airport, which cuts a full day off of our shipping time, and a lecture hall where we can conduct continuing education seminars in anesthesia. We all miss the feel of the quaint mountain community of Prescott, but we enjoy the many advantages of moving to the "Valley".

New places bring new faces

Debbie Chavez joined us early this year to help set up and run our new office. Debbie is a native of Phoenix and mother to two grown children, who still manage to keep her very busy. She loves cooking, getting together with friends, and spending time with her extended family. She

brings to AAS her experience as Executive Assistant to CEO's of major national non-profits, along with an easy smile and contagious enthusiasm for this new adventure.



Debbie Chavez

The Leading Edge Series on PBS

We were honored this year to be featured on the award-winning series for Public Television called The Leading Edge Series with Jimmy Johnson. This PBS program partners with industry leaders across the nation and worldwide to deliver cutting edge educational programming. Advanced Anesthesia Specialists was invited to film a segment for the project called Leaders in Animal Healthcare Solutions. The segment features our unique patient warming systems, including our heated breathing circuits and our Cocoon warm air blanket systems, which can be used before, during and after anesthesia. The segment is due to air in December of this year and will be available soon to stream on our websites darvallvet.com and aasbiomedical.com.

Conferences, lectures, and CE

An anesthetist's job is often described as long hours of boredom punctuated by moments of sheer terror. During anesthesia, problems escalate from an unusual blip on a monitor to a crisis situation in a matter of minutes. Most veterinary students receive only a couple of months of formal anesthesia training, and many veterinary technicians only receive a few weeks of formalized training in anesthesia. The rest of their anesthesia education is gathered in annual conferences, seminars, and on the job. Our mission at AAS is not only to build better anesthesia equipment; we are also dedicated to building better anesthetists. We believe in offering anesthesia materials, webinars, workshops, and seminars for all levels of anesthesia education and experience, from basic understanding to advanced application.



This mission has taken us all over the US and Canada this year, to conferences and tradeshows where we've given presentations, lectures, and demonstrated the latest innovations in ways to safely deliver anesthesia and keep patients warm before, during, and after procedures.

In addition to our travels, we're developing online content addressing subjects like the dangers of prolonged exposure to waste anesthetic gas, peri-anesthesia hypothermia, the geriatric patient, and old habits that might be contributing to compassion fatigue. We regularly post useful content on our blog called *Making Anesthesia Easier*, and we are developing webinars and YouTube videos that demonstrate "How To's" about gas machines, breathing circuits, hypothermia, and waste

gas management. Watch our websites and subscribe to our blog to get the most up-to-date announcements about when and where the new content is available.

And mostly... thanks

It's at this time of year that our thoughts turn to how fortunate we are to be able to continue pursuit of a passion that most of us stumbled upon decades ago. There is no end of innovations waiting to be conceived, designed, and put into practice; no end of longstanding challenges to be overcome, and problems to be solved. With less than 500 veterinary anesthesiologists and anesthetists worldwide, it is work suited to only a select few nerds. We happily count ourselves among them.

We'd like to say thank you for your support, and for trusting us to provide you with quality anesthesia products, service, and information. We are here to serve.

Happy Holidays



Ken Crump - Director of Operations