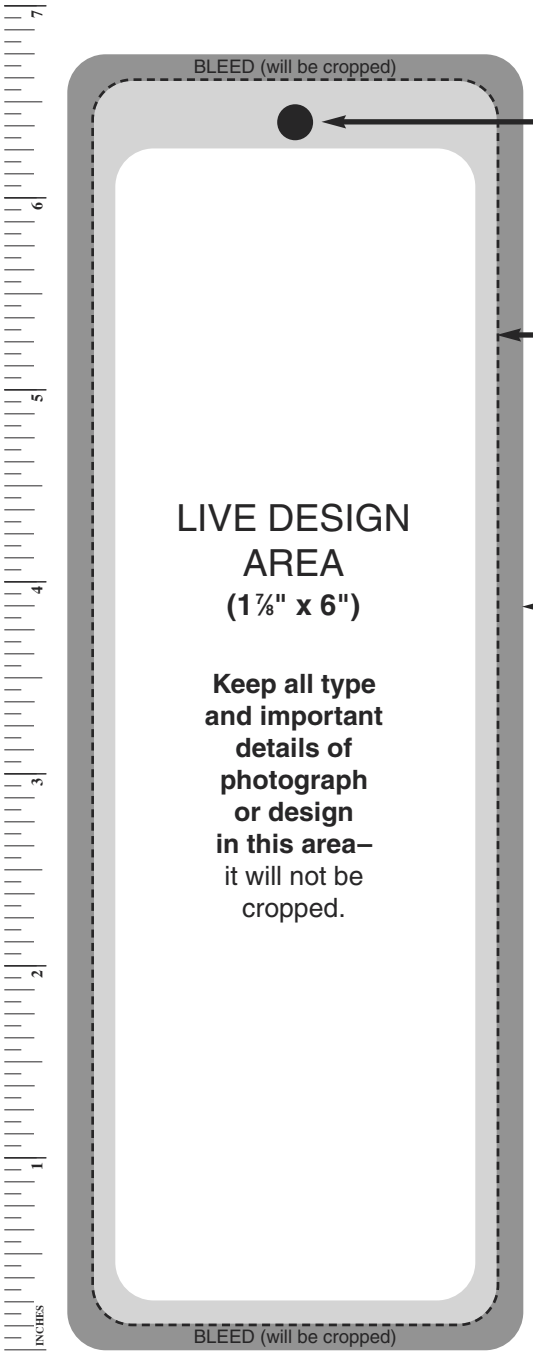
Standard Bookmark Template & Design Specifications



Hole for Tassel (optional)
Standard and deluxe bookmark options include tassels.

Bookmark Size: 2⅛" x 6½"

Include ⅛" for bleed around all edges (to extend color or photograph to edges of bookmark). The bleed area will be cropped and not part of the finished product.

Design Size with Bleed: 2⅜" x 6¾"
Bleed should only include color, photograph, or design that is able to be cropped—**no type** should touch bleed edge.

Type
Type should not be closer than ⅛" to the cropped edges of the bookmark.

Uploading – File Types
Acceptable files types include: JPG, PNG, GIF, TIF, PSD, PDF, and EPS.

File Size
Please keep file size under 2 MB for easy uploading. Art resolution should be around 300 dpi.