**Sample Sales Thank You Letter**

To

John Steele

777 S 32nd Street

Suite 150.

Phoenix, AZ

Date: 10th November 2013

**Subject:** Thanking you for your loyalty

Dear Mr. Steele,

It gives me immense pleasure to welcome you to the “Travel World” family. We thank you for your patronage.  We know you must have considered several options before selecting us- for that we are honored.

Having new customers is integral to every business, but what makes you special is your faith in our services. Thank you for choosing our “6N-7D Mauritius” package. Do let us know about your experiences and if there is anything we can do to improve our services.

To express our gratitude, we would like to provide you with a discount voucher of 20% for your next trip with us. Please find the voucher enclosed herewith.

We have also shared a link on your registered e-mail ID for your feedback as your opinion plays a critical role in improving our services. We would be obliged if you could spare some time and fill up the feedback form with your valuable input.

Do register online for regular updates on travel locations to help you plan your next vacation.

Looking forward to a long term relation and we thank you once again!

Regards,

Holly Hunt

Sr. CR Manager

Travel World