

VISUALIZINGIMPACT

SENIOR ART DIRECTOR

JOB DESCRIPTION & TERMS OF REFERENCE

Visualizing Impact (VI) is a laboratory for innovation at the intersection of data science, technology, and design. VI creates impactful tools highlighting critical social issues around the world. The interdisciplinary VI team is based in Beirut.

Job title

Senior Art Director

Job description

The position entails leading VI's creative vision through the responsibilities outlined below, including shaping and managing VI's creative outlook as the leader of our team of designers and storytellers in Beirut.

Job level and position scope

This is a senior-level position, ideal for someone with at least 5 years of experience in art direction.

The job is a full time position based on a two-month trial period, after which a long-term contract will be discussed.

Primary Responsibilities

1. **Produce visual content**, this entails coming up with powerful visual concepts, drawing on a personal engagement with design theory and practice across disciplines (eg. animation, illustration, graphic design, film making) and producing the final visuals (infographics, motion graphics, animations, web designs, and mobile applications) independently and by leading other designers.
2. **Build VI's creative production capacity**, through tapping into creative networks, including building relations with magnets of such networks such as leading international graduate and undergraduate design programs. Building the team requires social and human resource skills, management and leadership, and a strong understanding of the emerging creative fields.
3. **Drive the VI brand**, where VI holds a number of sub-brands such as Visualizing Palestine and Visualizing Egypt and includes various outputs such as visual media, 3D products, and digital products.
4. **Lead a team of designers**, where the designers are full time, part time, per project, interns or volunteers.

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5. **Drive a team of design partners**, where building partnerships with designers and design companies is part of VI's strategy to elevate the standard of production as well as diversify the output within the brand and continuously enhance the production process through exposure and knowledge sharing.
6. **Build VI's commercial capacity**, through the development of products.
7. **Build VI's arts output**, through building an arts and creativity network aimed at producing derivatives of VI's output.

Requirements

This role requires at least 5 years of experience in artistic direction and design production and a minimum of 7 years of total work experience. The candidate needs to be passionate about design, a team player, organized, hardworking, and efficient, and has an inspiring creative vision with above average communication skills. Proficiency in English is required. Comprehension of the Arabic text is required.

VI has a strong preference for candidates with diverse design skills such as (but not limited to) graphic design, UX/UI, illustration, animation, photo-manipulation, and typography.

Job location

This job requires the candidate to be based in the VI office in Beirut.

Equipment

The applicant is expected to use his or her own laptop computer. Printer, scanner and stationary are available at the office.

Salary range

Remuneration will be disclosed upon application.

This document is a job description and holds the key points of Visualizing Impact's agreement with the Office Administrator. It is not a contract.