



Creative Marketing Manager

Skirt Sports is looking for a multi-talented Creative Marketing Manager who's ready to contribute to our marketing team, with a focus on leading the creative vision and design aesthetic for our company, as well as doing the graphic design. Creative responsibilities include conceiving, developing and designing innovative creative materials that will drive, elevate and evolve our brand. Materials include print, online, marketing collateral, catalogs, brochures, logos, packaging, display graphics, and special projects. This position will also include involvement in the overall marketing strategy and an ability to manage additional marketing projects as needed. This is a full-time position in Boulder, Colorado.

Responsibilities

- Execute and manage graphic design needs for print and web
- Lead creative vision, including brand direction and marketing campaigns
- Manage catalog (2/year)
- Manage photography
- Manage video
- Create and manage copy
- Manage contractors for photography, video, copywriting and additional graphic design
- Contribute to strategy for email marketing campaign
- Execute web and email design
- Contribute to product line planning team, including new product launches
- Create packaging and hangtags
- Create selling materials for wholesale channel
- Strategize and create trade show look

Requirements

- Graphic design skills
- Experience using Photoshop and InDesign
- 2+ years of marketing experience
- Team player
- Able to travel as needed

Please email your resume to jobs@skirtsports.com.