

Product Manager/Assistant Product Manager Job Description

Company: First 6 to 8 months to be in Bioengine Technology Development Inc., then transferred to new company registered.

Industry: Dairy/ Nutritional Products

Qualifications:

1. Preferable to have both
 - i. 3 to 4 years above of nutritionist experience on product development and product training. With infant nutrition registration experience is a plus.
 - ii. 3 to 4 years above of marketing specialty or assistant product manager experience.
2. Bachelor's degree or master degree
3. Good command in English reading, writing, listening and presentations.
4. Preferable to have dairy industry experiences

Job Description:

1. Product development, including product concept development, product positioning, formula development, regulation check, package artwork development, coordination and liaison on product registration and third party product test.
2. Product training to retailers and consumers.
3. Market survey/research to provide analysis on competitors' activities and product positioning information.
4. Marketing planning and executions, including annual marketing plan development, marketing activities planning and executions, marketing materials development, coordination/ liaison between distributors and company.
5. Expense and budget consolidations and analysis
6. Periodically on market visit and distributor meeting

Personality preferable:

1. Proactive with good energy
2. Optimistic and willing to share ideas and thought
3. Good team work
4. Fast learning and have good motivation and potential for career move.