

Motion Graphics Designer

Job Description

LOCATION:	Plymouth
SALARY:	Subject to experience
HOURS:	9:00am – 5:30pm, Monday to Friday
POSITION:	Elearning Motion Graphics Designer
APPLICATION DEADLINE:	ASAP
START DATE:	ASAP

Overview

How would you like to head up the new Motion Graphics department here at Sponge?

Do you have the expertise to introduce processes and working methods based on your skills and experience to aid towards the smooth running of the department?

Can you create custom graphics, bespoke illustrations and animations that ensure effective knowledge transfer and retention?

Are you efficient at using Adobe After Effects, Flash, Illustrator, and Photoshop?

We are looking for a gifted Motion Graphics Designer, who can create highly engaging complex animations for a diverse array of media, including smartphones, tablets and the web.

About Sponge

Sponge UK recently won "Elearning Development Company of the Year 2014" at the Elearning awards.

We are a leader in the design and development of custom elearning, delivering solutions to customers across the globe.

We are based at the Plymouth Science Park on the outskirts of Plymouth city

centre; a stone throw from the moors, with a nature reserve on our doorstep.

Our impressive portfolio of clients include Tesco, Toyota Motor Europe, Adidas, Lexus, TUI, Sports Direct, the NHS, the United Nations, GlaxoSmithKline, Novo Nordisk, Boehringer Ingelheim, John Lewis, Diageo and HM Treasury.

Our current team of 50 plus employees is made up of Account Executives, Instructional Designers, Graphic Designers, Developers and Administrators who all contribute to making Sponge UK one of the most positive and friendly working environments in the South West.

For more information, visit <http://www.spongeuk.com>.

Job Description

As a Sponge Motion Graphics Designer, you will be responsible for working hand in hand with the design and illustration team, aiding with the creation of assets, then bringing them to life and delivering high quality and innovative motion graphic content that seamlessly integrates with elearning solutions.

This is a role for a creative individual with excellent aesthetic judgment and willingness to collaborate within a team environment. You will be an integral part of every stage in the creative process, from conceptualization to client amends.

Key Responsibilities

- Create highly engaging complex animations for a diverse array of media, including smartphones, tablets and the web.
- Work with illustrators, designers and instructional designers to understand the project scope and objectives.
- Assist in the creation of animation storyboards.
- Prepare conceptual layouts for the motion graphic project.
- Participate in brainstorming sessions to share new design perspectives and ideas.
- Provide accurate time estimates for each part of the process.
- Assist in selecting appropriate audio, graphic and animation styles for the project.
- Encoding, converting and editing videos and adding effects/elements to enhance motion graphics.
- Support the design and illustration team with photo editing, bespoke illustration and icon design.
- Responsible for training and developing others in the use of animation software.
- Keeping abreast of advancements in animation as well as new technologies and techniques, contemporary trends in production design and popular music to deliver cutting edge work.

Skills and Qualities:

As well as being extremely driven and having a desire to develop your skill set and grow with this successful company, the ideal Motion Graphics Designer will have the following:

- Strong interpersonal and communication skills
- Ability to comprehend and uphold brand style guidelines, producing work of a suitable style
- Ability to solve an array of challenges through visual design
- Must be able to mediate creative problems to arrive at the best solution
- Manage time effectively, ability to multi-task and meet deadlines
- Detail-oriented individual who reviews his/her work carefully, quality control is key
- Self starter with the ability to work independently and collaborate with a team
- Professional demeanor with high degree of comfort speaking with internal clients

Essential skills:

- Adobe After Effects
- Illustrator
- Photoshop

Highly desirable skills:

- Cinema 4D
- Premiere
- Final Cut Pro
- Flash

Qualifications:

- At least 3 years graphic design experience including video production design and animation
- Bachelor's Degree in Graphic Design or Motion Graphics preferred
- Strong portfolio showcasing high-end digital design skills