

# Junior Graphic Designer

The Irish Fairy Door Company, Dublin



## *Overview of the Position*

The successful applicant will design, create and manage marketing material for both our online and offline presence

The candidate will work with the editorial, analytical and managerial teams supporting them with creative content. They will use their creative layout and design skills to create aesthetic company online and promotional offline marketing material in keeping with brand guidelines.

## *Job Description*

The Junior Graphic Designer will be expected to perform the following functions:

- Conceptualise new marketing material
- Support the editorial, analytical, and managerial team with creative content
- Contribute to website continuous improvement
- Conceptualise and produce website graphics and other digital content
- Maintain the look and feel of the website in accordance with brand values
- Maintain brand consistency throughout your work
- Create Mailchimp email templates
- Manage print related tasks
- Design/produce print related marketing material
- Produce Company related stationery
- Offer new ideas and concepts clearly and effectively to the Marketing Manager

Must have a strong working knowledge of the Adobe Creative Suite: InDesign, Photoshop, Illustrator (Flash knowledge will be beneficial)

Conceptual understanding of HTML, CSS would be an advantage.

Working knowledge of WordPress would be an advantage.

## *Person Specification*

- Be meticulous when it comes to attention to detail
- Must have a strong interest in design research
- Languages – must be fluent in English and be able to write competently
- Creative – must have artistic flair and have an eye for design
- Excellent verbal communication skills – has the ability to convey information verbally to fellow team members and clients
- Stability under pressure – reacts well to change and stays positive despite setbacks
- Able to work as part of a team
- Able to adapt to the companies needs in the way we deliver our service
- Reliable and takes pride in the quality of their work
- Flexible – maintains effectiveness in a fast moving and/or changing environment and with varying tasks, responsibilities or people
- Self-motivated – must be able to work unsupervised
- Able to stick to deadlines
- Great problem solving is essential

Reply to [bertrand@theirishfairydoorcompany.com](mailto:bertrand@theirishfairydoorcompany.com) with CV by 1 May 2015.