

Job Description – Creative Team

Department: Creative

Reports to: Creative Director

Location: London, UK

Term Of Employment: Full Time – as per contract

Are you part of an accomplished creative team, who are looking to stretch your creative wings?

We are ichi, an award winning integrated creative agency with a role to fill in our London office. The role is to assist the Creative Director, taking responsibility for the day-to-day creative development and execution of ichi's client's campaigns.

We are looking for a dynamic duo (copywriter and art director) who have 3 years previous Advertising experience and are interested in working on innovative campaigns covering Video, Print and Digital.

Role Overview

- Responsible for high-level creative thinking, producing innovative ideas for advertising campaigns in line with the client brief provided
- Creating ideas that can be used across various platforms to support campaigns
- Staying one step ahead of competitors by researching current media trends
- Liaising with the Account Management team to discuss client requirements, gaining an understanding of the target audience and meeting with the Creative Director before ideas are presented to the client to confirm they are final and therefore suitable for presentation
- Carry out required research, collating information and imagery to help strengthen a creative assets
- Able to develop concepts which adhere to any brand style guideline and restrictions provided
- Utilising a high level of skill across multiple design software packages (such as Photoshop, Illustrator and InDesign) to execute creative to the brief required and within the time frame required
- An impressive conceptual outlook and ability to produce original ideas
- Excellent written and verbal communication skills with the confidence to share and present ideas internally and externally

Soft Skill Requirements

- Self-starters
- Positive work attitude
- Organised and have the ability to prioritise
- Personable
- Punctual and good time management
- Attention to detail
- Team players

Technical Skill Requirements

- Microsoft Word
- InDesign
- Photoshop
- Illustrator

Please send CVs, previous work examples and salary expectations under the heading 'Creative Team' position to work@ichi-london.com

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