



Job Description: Senior Data Analyst

CEL is hiring a **Senior Data Analyst** to join our fast paced and growing team. We provide technology and strategy services for leading organizing groups like UltraViolet.org, Presente.org, and ColorOfChange.org. CEL Network organizations mobilize millions of people to win victories on critical issues in their communities through a commitment to progressive, disruptive, data-driven campaigns.

About You

The ideal candidate has broad online and offline campaign experience as well as deep data analysis skills, with an emphasis on web and email optimization and testing out campaign hypotheses. The **Senior Data Analyst's** role is critical in strengthening the campaigns of Network organizations and testing new tools that can move the entire progressive field forward. If you thrive on empowering incredible organizers to create real political and social change in the world, this is the job for you.

Your Responsibilities:

- Pose hypotheses, challenge assumptions, and uncover best practices in campaigning
- Discover and manipulate campaign data using SQL, Excel, and Google Analytics
- Create compelling reports using database, web analytics and social graph data
- Deliver data and findings in context, working with the Dir. of Innovation and Dir. of Technology

Your Qualities:

- Statistical fluency, investigative creativity, and analytical rigor
- Digs deep into datasets to uncover trends and patterns
- Commitment to continuous improvement in organizing and technical systems
- Communicates effectively to non-technical teams and thrives in a dynamic environment

Your Experience and Qualifications:

- Expertise with data analytics tools like MS-Excel, SQL, SPSS or R
- Knowledge of best practices for web analytics, optimization, A/B testing, conversion funnels
- Track record testing hypotheses and communicating results effectively
- Organizing, non profit, or relevant campaign experience, especially with diverse communities
- Basic HTML, CSS, Javascript or Python scripting a plus

How to Apply

Sound like a great fit? Email jobs@engagementlab.org with your resume and cover letter. If you have relevant projects to share, please include a link. Salary is commensurate with skills and experience. CEL offers generous benefits and vacation time, as well as unlimited Yerba Mate in our Berkeley, CA office.