

GOYDER TOURISM WORKING PARTY

Notice is hereby given that the next meeting of the Goyder Tourism Working Party will be held at the Regional Council of Goyder Meeting Room, 1 Market Square Burra SA 5417, on **Thursday 14th August 2008** commencing at **7.30 p.m.**

Mike Fretwell
Manager Properties and Facilities

7th August , 2008.

AGENDA

1. ATTENDANCE

1.1 Present

Councillor Don Pfitzner, Councillor Bob Bradley, Mr Ian Falkenberg, Ms Anita Stokes, Mrs Sally Fieldhouse Ms Kirsty Dudley, Mr Hugh Greenhill, Ms Chris van der Jeugd, Ms Marie Mitchell

1.2 Apologies

Mr Mike Fretwell

2. CONFIRMATION OF MINUTES

Previously distributed.

Recommendation

That the Minutes of the Goyder Tourism Working Party meeting held on 12th June, 2008 be confirmed.

3. MATTERS ARISING FROM PREVIOUS MEETING

3.1 Goyder's Line

Quote attached from Reg Pye to produce 6 digitally printed signs (back to back) at a cost of \$5,478.44. I believe we budgeted \$9,000 for this project, therefore an order will be placed.

Letters were sent to the Community Management Committees within Goyder, giving them the opportunity to utilise the Goyder's Line design, and purchase additional signs to be located within their wards.

For Information

3.3 Motor Home Facilities

At the 5th August Council Meeting, members from the Robertstown & District Community Management Inc provided a presentation to Council regarding the provision of Motor Home facilities in Robertstown.

From that presentation Council agreed to the principal of the development of a Motor Home Parking Facility on the ex railway yards land in Robertstown, and that the Chief Executive Officer provide a report on the process required to realise that facility.

For Information

3.4 Driving Trails Re-print

Letters were sent to the Community Management Committees on 24th June, asking them to review the information in the driving trails booklet, in order for them to be re-printed. Responses are due by 13th August, with no responses received to date.

For Information

3.5 Training

Sally Fieldhouse to provide an update on this project.

4. REPRESENTATIVE REPORTS**4.1 Department for Environment and Heritage, National Parks & Wildlife Service, SA****4.2 Friends of Heysen Trail, Burra Branch****4.3 Clare Valley Tourism Marketing Committee****4.4 Burra Visitor Centre****5. CORRESPONDENCE****Recommendation**

That the Correspondence be received.

5.1 In Nil**5.2 Out** Letters to Community Management Committees regarding Goyder's Line Signage & the Driving Trails.**6. OTHER BUSINESS****6.1 Clare Valley Visitor Guide**

The Committee paid for a one page spread in the Clare Valley Visitor Guide, at a cost of \$1,500. Copy attached.

For Information

- 7. **NEXT MEETING**
- 8. **CLOSE OF MEETING**

Attachments;

- 1. *Clare Valley Tourism Marketing Newsletter – June 2008*
- 2. *Clare Valley Media Update - July 2008*