

Pricing Plan Comparison Chart

Use this checklist to choose the package that's right for you or to comparison shop with other vendors. If you'd like to speak with a representative about which plan is right for you, feel free to [contact us](#).

	FREE 400 email credits/day 12,000/mth	LITE Pay as you go. (10/1,000 emails)	BRONZE 40,000 email credits/mth	SILVER 100,000 email credits/mth	GOLD 300,000 email credits/mth	PLATINUM 700,000 email credits/mth	HIGH VOLUME Custom
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Deliverability Features

	FREE	LITE	BRONZE	SILVER	GOLD	PLATINUM	HIGH VOLUME
Reputation Monitoring	✓	✓	✓	✓	✓	✓	✓
ISP Monitoring	✓	✓	✓	✓	✓	✓	✓
ISP Outreach	✓	✓	✓	✓	✓	✓	✓
SPF and DKIM	✓	✓	✓	✓	✓	✓	✓
DKIM Customization	✓	X	X	✓	✓	✓	✓
Spam Filter Testing	✓	X	X	✓	✓	✓	✓
Domain Level Load Balancing	✓	✓	✓	✓	✓	✓	✓
Dedicated IP Address	X	X	X	✓	✓	✓	✓
Bulk Sender Notification	✓	X	X	✓	✓	✓	✓
Return Path Certification	✓	✓	✓	✓	✓	✓	✓
Feedback Loops	✓	✓	✓	✓	✓	✓	✓



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FREE LITE BRONZE SILVER GOLD PLATINUM HIGH VOLUME

Email Deployment

	FREE	LITE	BRONZE	SILVER	GOLD	PLATINUM	HIGH VOLUME
HTML Templates	✓	X	X	✓	✓	✓	✓
Content Editing	✓	X	X	✓	✓	✓	✓
Split Testing	✓	X	X	✓	✓	✓	✓
List Management	✓	X	X	✓	✓	✓	✓
Multiple Sender Addresses	✓	X	X	✓	✓	✓	✓
List Publishing: Twitter & Facebook	✓	X	X	✓	✓	✓	✓
Delivery Scheduling	✓	X	X	✓	✓	✓	✓
Marketing Email Service UI	✓	X	X	✓	✓	✓	✓
Outbound TLS Encryption	✓	✓	✓	✓	✓	✓	✓

Metrics and Reporting

	FREE	LITE	BRONZE	SILVER	GOLD	PLATINUM	HIGH VOLUME
Real Time Analytics	✓	X	✓	✓	✓	✓	✓
Delivered Rate	✓	X	✓	✓	✓	✓	✓
Bounce Reports	✓	✓	✓	✓	✓	✓	✓
Spam Reports/ Invalid Email Tracking	✓	✓	✓	✓	✓	✓	✓
Block Report	✓	✓	✓	✓	✓	✓	✓
Unsubscribe Tracking	✓	X	✓	✓	✓	✓	✓
Open Tracking	✓	X	✓	✓	✓	✓	✓
Click Tracking	✓	X	✓	✓	✓	✓	✓

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Integration and Customization

SMTP Relay	✓	✓	✓	✓	✓	✓	✓
SMTP API	✓	✓	✓	✓	✓	✓	✓
Web API	✓	X	✓	✓	✓	✓	✓
Parse API	✓	X	X	✓	✓	✓	✓
Event API	✓	X	✓	✓	✓	✓	✓
Subuser API	X	X	X	✓	✓	✓	✓
Reseller API	X	X	X	✓	✓	✓	✓

Whitelabeling

Account Provisioning	X	X	X	✓	✓	✓	✓
Custom Client Reporting	X	X	X	✓	✓	✓	✓
Client Monitoring and Management	X	X	X	✓	✓	✓	✓

Template Engine

In-application WYSIWYG and HTML editor	✓	✓	✓	✓	✓	✓	✓
Multiple templates per account	✓	✓	✓	✓	✓	✓	✓



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Support

Dedicated Account Manager	X	X	X	X	X	X	✓
Premium Phone Support	✓	✓	✓	✓	✓	✓	✓
Live Chat	✓	✓	✓	✓	✓	✓	✓
Email	✓	✓	✓	✓	✓	✓	✓
Online Support Portal	✓	✓	✓	✓	✓	✓	✓
iOS Application	✓	✓	✓	✓	✓	✓	✓
Forums	✓	✓	✓	✓	✓	✓	✓
Documentation	✓	✓	✓	✓	✓	✓	✓
Knowledge Base	✓	✓	✓	✓	✓	✓	✓

Marketing Email Service

Drag-n-drop Editor	X	X	X	✓	✓	✓	✓
Subscriber List Management	X	X	X	✓	✓	✓	✓
Advanced Stats Dashboard	X	X	X	✓	✓	✓	✓
Marketing Email API	X	X	X	✓	✓	✓	✓

