



SALES GOAL CHART

Review your previous year's
MONTHLY...

- Services Sales
- Retail Sales
- Guest Count
- Average Ticket

Use the Sales Goal Chart
to set specific Monthly and
Daily Goals for the next year.

Example:

	JANUARY		SALON				SERVICE PROVIDER			
	MONTHLY SALES GOALS		2014 ACTUAL	2015 GOAL	DAYS OPEN	DAILY GOAL	2014 ACTUAL	2015 GOAL	DAYS WORK	DAILY GOAL
GUEST COUNT	600	660	25	26			85	94	16	6
AVERAGE TICKET	\$50.00	\$55.00	25	\$55.00			\$52.00	\$57.20	16	\$57.20
SERVICE SALES	\$30,000	\$33,000	25	\$1,320			\$4,420	\$4,862	16	\$304
RETAIL SALES	\$6,000	\$6,600	25	\$264			\$884	\$972	16	\$61

	SALON				SERVICE PROVIDER				
	MONTHLY SALES GOALS	2014 ACTUAL	2015 GOAL	DAYS OPEN	DAILY GOAL	2014 ACTUAL	2015 GOAL	DAYS WORK	DAILY GOAL
GUEST COUNT									
AVERAGE TICKET									
SERVICE SALES									
RETAIL SALES									

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