

Seth Rosen

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Experience

Nave Media (Executive Marketing Manager)

December 2014 - Current

- Evaluated SEO best practices to increase page rank and referral traffic.
- Oversaw team members, assigning tasks, and conducting relevant research.
- Collaborate with the CEO to develop marketing strategies.

Open Earth Consulting (Business Development Manager)

April 2012 - May 2014

- Organized and maintained current and prospective customer database.
- Coordinated direct marketing activities including SEO analysis.
- Administered Open Earth Consulting business development budget.
- Composition of formal proposals.

BobbyMcgee.com (Marketing Assistant)

March 2013 - April 2014

- Contributed to the implementation of Infusionsoft to manage email campaign content and scheduling.
- Consulted with principals of the company for marketing strategy development.
- Conducted analysis of marketing campaign effectiveness.

United States Army (Infantryman)

November 2003 - December 2006

- Provided team leader support during Operation Iraqi Freedom.
- Cared for and operated military grade computer and communications equipment.
- Responsible for management of military personnel management systems to access soldier records for administrative S-1 functions.
- Spearheaded my unit's \$60,000 budget for FOB AAFES Post Exchange during Operation Iraqi Freedom.

Education

University Of Phoenix
B.S. Global Business Management

July 2009 - October 2013

Awards

- Army Commendation Medal
- National Defense Service Medal
- Iraq Campaign Medal
- Combat Infantryman Badge
- Good Conduct Medal
- Overseas Service Ribbon