

# Atanu Das

## Google Certified Digital

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<http://professionalorganicseoexpert.wordpress.com/>  
<http://graphicsdesignexpertindia.blogspot.com>  
<http://about.me/professionalorganicseoexpert>

### Summary

I am currently working as Digital Marketing Analyst & Project Co-Ordinator. My hobbies are Photography, Guitar, Computer Games, Music, Singing and creates designs. I love my profession and totally passionate about it! I think "SEO" is just like to do Painting on a board - totally Creative. Here you can find some of my Job Responsibilities -

Account Planning Digital Media Strategy Brand Reputation Management Media planning SEO/SEM Social Media Planning Online Reputation Management Google Adwords Account Planning and Management Technical site analysis User Interface optimization Online tracking and reporting systems

### Skills

SEO	Adobe Photoshop	C
Article Marketing	Yahoo Answer	Press Releases
Blog Comenting	Directory Submission	Link Building
Link Exchange	Forum Posting	Ad Posting
Social Networking	Social Bookmarking	Keyword Research
Social Media Marketing	Twitter	Search Engine Submission
RSS	Keyword Analysis	Facebook
Web Analytics	Google Analytics	SEM
Social Media	Optimization	Off Page Optimization
SMO	YouTube	Email Marketing
Traffic Generation	Web 2.0	Online Advertising
Google Website Optimizer	Blogging	Organic Search
Search Engine Positioning	Blog Marketing	Website Promotion
Local Search	Analytics	Search Engine Technology
HTML	Promotions	Google Webmaster Tools
Content Writing	Google Maps	Search Analysis
Communications Audits	Photoshop	

### Experience

#### GoFiable

Co-Founder & Digital Marketing Manager

04 / 2015 - Present

In 2014, GoFiable saw a need to create a Web Service company with a difference. GoFiable was born with the intention of empowering small business owners to embrace the internet simply and with confidence. Since then, we've grown to 15 staff and have completed over 200+ small business projects. While a lot has changed online over the years, our principles for providing value, affordability and genuinely wanting to help small businesses succeed online has only improved. We've designed our entire process and products around providing everything a small businesses needs when they're starting out – ensuring that working with us is always a quick, easy and hassle-free experience. We give our clients full control of their website without a ridiculous price tag, and our friendly team offer their expertise even after your website is live. We are providing these following services:

Graphic Design (Logo, Business Card, Banner, Flex, Stationary Products etc) Web Design Web Development Digital Marketing Paid Marketing Video Creation Content Marketing Mobile Apps Development VFX & Motion Graphics

In GoFiable, my responsibility is to help the clients to build their Digital Identity and also help them to grow their business. Here I have been involved with planning / executing online campaigns and designing new promotional activities. Increase the Online Reputation of my Clients, Budgeting, planning and buying of online media.

My Job Responsibilities -

Business Development Digital Marketing Consultancy Account Planning Digital Media

Strategy Planning Social Media Planning Online Reputation Management Google Adwords Account Planning and Management Website Analysis User Interface Optimization Online Tracking & Reporting System  
 For more details about our services - you can directly contact me via my LinkedIn Profile or you can contact me via Skype - atanu.das1985

## **KPT Websolution SEO Company In India**

SEO Head & Project Co-Ordinator

01 / 2013 - 03 / 2015

I am currently working as SEO Head & Project Co-Ordinator for multiple International Projects. I have done many successful projects and helped the clients to build their Digital Identity and also help them to grow their business. Here I have been involved with planning/executing online campaigns and designing new promotional activities. Increase the Online Reputation of my Clients, Budgeting, planning and buying of online media.  
 Some of the Job Responsibilities - Account Planning Digital Media Strategy Brand Reputation Management Media planning SEO/SEM Social Media Planning Online Reputation Management Google Adwords Account Planning and Management Technical site analysis User Interface optimization Online tracking and reporting systems

## **WebGuru Infosystems Pvt. Ltd.**

SEO Analyst

07 / 2012 - 01 / 2013

I am doing -  
 1) Article Submission 2) Directory Submission 3) Yahoo Answer 4) PR Submission 5) Blog Commenting and Blog Submission 6) Forum Posting 7) Classifieds Posting 8) Link Exchange (Through Mail) 9) Social Networking (FaceBook, Twitter, G+ etc) 10) Social Bookmarking (Digg, Delicious, StumbleUpon etc) 11) Onpage Optimization (Title-Description writing, Image optimization etc) 12) Youtube Channels handling 12) Blog Article Writing 13) Title Description writing for Bookmarking and Directory Submission 14) Document Posting (Acrobat, SlideShare, Issuu, Calameo etc) 15) Guest Posting

## **SBR Technologies Pvt. Ltd.**

SEO Analyst

01 / 2012 - 06 / 2012

1) Article Submission 2) Directory Submission 3) Yahoo Answer 4) Press Release Submission 5) Blog Commenting 6) Forum Posting 7) Classifieds Submission 8) Link Exchange 9) Social Networking 10) Social Bookmarking 11) RSS Feed Submission 12) Blog Submission + Blog Writing 13) Web2.0 Submission

## **Pecon Software Limited**

SEO Executive

02 / 2011 - 01 / 2012

1) Article Submission 2) Directory Submission 3) Yahoo Answer 4) Press Release Submission 5) Blog Commenting 6) Forum Posting 7) Ad Posting / Banner Posting 8) Link Exchange 9) Social Networking (Digg, FaceBook, Twitter, Bebo etc) 10) Social Bookmarking (Digg, Delicious, FriendFeed etc) 11) RSS Feed Submission

## **Freelancer**

SEO Execitve

07 / 2009 - 02 / 2011

Working as a Freelancer in SEO. Working for Local Clients in Kolkata and few International clients. I am providing the following activities to my clients:  
 1) Article Submission 2) Directory Submission 3) Yahoo Answer 4) Press Release Submission 5) Blog Commenting 6) Forum Posting 7) Classified Submission 8) Link Exchange 9) Social Networking (Digg, FaceBook, Twitter, Bebo etc) 10) Social Bookmarking (Digg, Delicious, FriendFeed etc)

## **Focus MT Pvt Limited**

Voice Mail Transcriptionist

11 / 2008 - 05 / 2009

Voice Mail Transcription Quality Checking

## **Education**

### **Techno India**

B.Tech , Electrical Engineering

2004 - 2008

### **Uttarpara Govt. High School**

General , Science

1991 - 2003

## **Interests**

Logo Design, SEO & SMO, Photography, Music Editing, Singing, Knowledge Sharing Through Social Media

## **Languages**

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**Bengali** (Native or bilingual proficiency)

**English** (Full professional proficiency)

**Hindi** (Native or bilingual proficiency)