

# Laura Brown

## Graphic Designer

### AREAS OF EXPERTISE

*Adobe Creative Suite*

*Photoshop*

*In-Design*

*Illustrator*

*MAC CS4/CS5*

*Flash*

*3D animation*

### PROFESSIONAL

*First Aid Qualified*

*German speaker*

### PERSONAL SKILLS

*Problem solving*

*Thinking creatively*

*Attention to detail*

*Communication skills*

### PERSONAL DETAILS

*Laura Brown*  
*34 Anywhere Road*  
*Coventry*  
*CV6 7RF*

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*DOB: 12/09/1985*  
*Driving license: Yes*  
*Nationality: British*

### PERSONAL SUMMARY

A highly talented, driven and flexible graphic designer with a proven record of delivering creative and innovative design solutions. A proven ability of developing projects from inception through production to final delivery, ensuring that all work is effective, appropriate and delivered within agreed timescales. Able to work as part of a team with printers, copywriters, photographers, other designers, account executives, web developers and marketing specialists.

Now looking for a suitable graphic designers position with a ambitious and high profile company.

### WORK EXPERIENCE

#### *Web Design Company – Coventry*

GRAPHIC DESIGNER      June 2008 - Present

Developing concepts and artwork, creating graphic design solutions from concept through to completion. Responsible for developing and creating both digital and print design for a wide range of print and online campaigns, publications and advertising.

#### *Duties:*

- Managing, producing and designing projects from brief to fulfilment.
- Designing & creating marketing & e-marketing materials on a range of projects.
- Ensuring consistency in a clients corporate and promotional brands.
- Presenting finalised ideas & concepts to clients, colleagues and senior managers.
- Answering queries from clients.
- Creating original artwork for short and long term projects.
- Involved in designing advertisements, brochures, handouts, flyers and online graphics.
- Working with a range of media, including photography, to create final artwork.
- Designing pitches and presentations for the sales teams.
- Keeping up to date with new software, post-production techniques & industry trends.
- Producing graphic content for site re-skins, page layouts, email designs, site graphics & static & Flash banners.

### KEY SKILLS AND COMPETENCIES

- Innovative, highly creative, good at thinking 'out of the box'.
- Keeping abreast of relevant new techniques in design software, media & photography.
- Experience with catalogue, brochure and magazine design.
- Willingness and ability to work independently and as part of a team.
- Able to work under pressure, meet deadlines and multitask.
- A knowledge of HTML and CSS.
- Highly organised and able to prioritise own work schedule.
- Able to work within brand and design guidelines.
- Excellent graphical skills, creative flair and good colour sense.

### ACADEMIC QUALIFICATIONS

Graphic Design and Advertising Foundation Degree  
*Nuneaton University    2005 - 2008*

A levels:            Maths (A) English (B) Technology (B) Science (C)  
*Coventry Central College    2003 - 2005*

REFERENCES – Available on request.

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