Ronald Pelchat   
1455 Emma Street   
Lubbock, TX 79401   
(333)-263-5384   
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**Job Objective:** Seeking a Creative Writer position in a stable company where I can use my skills to benefit the company.   
  
**Highlights of Qualifications:**   
  
Extensive experience of composing, editing and publishing creative articles, stories and related content   
Sound knowledge of creation of digital content and ad media campaigns   
Commendable knowledge of operating computers and using Microsoft Office software   
Familiarity with project management, copywriting, and financial services   
Ability to proofread, correct and deliver high quality and compelling content   
Ability to liaise with all assigned team members, in a positive manner   
  
**Professional Experience:**   
  
Creative Writer   
Tastefully Simple, Inc., Lubbock, TX   
August 2012 - Present   
  
**Responsibilities:**   
  
Produced and delivered commercials and promotional materials for various media platforms.   
Generated various story ideas and shot a variety of videos, as required.   
Oversaw and assisted in pre and postproduction of written and digital content.   
Received creative briefs and collaborated with other writers on assigned projects.   
Interpreted and complied with editorial and brand guidelines of the company.   
Developed and maintained strong professional relationships with Design and Editorial teams.   
  
Creative Writer   
Cox Communications, Lubbock, TX   
May 2009 - July 2012   
  
**Responsibilities:**   
  
Managed and completed all assigned creative writing projects, within given deadlines.   
Conducted in-depth research and produced fresh and interesting content.   
Authored, edited, and updated feature articles, scripts and related digital content.   
Used creative briefs and created highly effective advertising materials.   
Developed and submitted all creative materials, in appropriate formats.   
Contacted and communicated with all clients, editors, publishers, and producers, in a pleasant manner.   
  
**Education:**   
  
Master's Degree in English   
Woodbury Institute of Champlain College, Montpelier, VT