**Maxine Curry**
Day job Limited
The Big Peg
Birmingham B18 6NF
England
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**PERSONAL SUMMARY**

A talented individual who will bring her sales talent, fashion sense, and passion for clothing to your company. Maxine has a proven track record of success in sales and possesses the ability to coordinate a high level of activity under a variety of conditions and constraints. She is service oriented, has superb presentations skills and will always maintain a professional image through her appearance and dress. As a winner who won't take no for an answer she will consistently exceed your expectations. On a personal level she is willing to work a flexible schedule that includes weekends and holidays. On a physical level she has the strength to reach, move, and handle merchandise in both high and low areas. She has experience of working in a high pace upscale retail location, and has the high ethics standard, integrity, discipline and company loyalty that you are looking for in a candidate. Right now she is looking for a suitable position with a company that offers its staff superb career opportunities, job enrichment and a supportive work environment.

**CAREER HISTORY**

RETAIL SALES ASSOCIATE – January 2010 - present
Employers name - Coventry
Responsible for creating a sales environment that enhances the buying experience. Also in charge of driving the full sales lifecycle, from initial contact to demonstrations and sale.

Duties;

* Ensuring that all customers receive excellent service through direct salesmanship, and prompt and courteous service.
* Assisting customers with questions, needs and purchases.
* Attending weekly sales meetings.
* Cultivating successful relationships with retail customers.
* Completing each transaction in a quick and efficient manner.
* Leading all social media sales initiatives.
* Cleaning shelves, counters, and tables.
* Greeting each customer that comes into the store in a warm manner.
* Identifying customer requirements.
* Preparing merchandise for display.
* Assisting customers with purchase decisions.
* Assisting in physical inventory counts.
* Implementing all visual merchandising standards.
* Setting up merchandise on the sales floor.
* Making sure that customers receive receipts on all purchases.
* Helping customers try on or fit merchandise.
* Watching out for loss prevention through leakage and theft.

TRAINEE SALES ASSOCIATE – May 2008 - January 2010
Employers name - Birmingham

CASHIER – July 2007 - May 2008
Employers name - Birmingham