

SUBJECT MATTER

7. a. Definition of topic

b. Please write a short description of your book which could be modified for promotion purposes.

c. Please outline your reasons for proposing a new book in this area:

d. Please list up to eight major features of your book which make it unique :

e. Please list proposed contents, including section and sub-section headings (on a separate sheet if necessary)

MANUSCRIPT INFORMATION

- 8. Approximately how many manuscript (typewritten, A4, double-line spaced) pages, would you expect your book to contain?**

- 9. How long do you estimate it will take for delivery of the completed manuscript?**

- 10. Will you be able to prepare your manuscript on a word-processor?**

- 11. If so, what software will you be using?**

- 12. Please list any special physical features you would expect to include (tables, illustrations, problems/solutions, photographs, spectra etc)**

THE MARKET

13. Please identify the readership for your book :

PRIMARY MARKET

SECONDARY MARKET

14. Please indicate any societies, professional organisations, companies or other groups which might purchase your book in quantity :

15. Please list any key journals in this area and any major conferences :

TEXTBOOKS

16.a. For what specific courses is your book written?

Level :

Typical student numbers :

Length of course

Is the course optional or compulsory ?

Would your book be for main adoption, supplementary reading or recommended reading?

Can you suggest any lecturers who would be particularly interested in hearing about your textbook? Please give their names and addresses :-

b. In the UK and Continental Europe

c. In North America

d. Elsewhere

REVISIONS

16.e. By what percentage has this new edition of your book increased / shortened?

f. Has your approach to the subject changed considerably from the previous edition? If so, how?

g. Please list up to ten specific changes / differences between the old and new edition of your book and how these changes will enhance this edition :

REVIEWS

- 19. Please list up to 12 persons qualified to give an opinion on your book proposal (if possible, please suggest people from each of the UK, USA, Japan and Continental Europe) :**

THANK YOU FOR TAKING THE TIME TO COMPLETE THIS FORM,

PLEASE RETURN IT TO :

**LEIGH MURRAY, PHYSICAL SCIENCES, JOHN WILEY & SONS,
BAFFINS LANE, CHICHESTER PO19 1UD**