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| Russell Watkins  4719 Adams Drive  San Angelo, TX 76903  (333)-563-5747  r.watkins@emailaddress.com  **Job Objective:** Seeking a position as a PHP Web Developer.   **Highlights of Qualifications:**   Huge experience with web development frameworks and technologies  Good expertise in integrating E-commerce and other systems, including but not limited to integrating with 3rdparty APIs  Thorough knowledge of integrating dynamic data feeds and database content into web pages  Proficient in hand-coding PHP and other current backend web technologies to create clean, maintainable, and technically solid web sites  Advanced skills with LAMP (Linux, Apache, MySQL, and PHP)  Expert skills in use of PC and Mac operating systems   **Professional Experience:**   PHP Web Developer  AMD, Inc., San Angelo, TX  July 2006 - Present   Designed and developed new web and back-end functionality to optimize customer experience, analyze behavior and promote customer loyalty.  Maintained website and ancillary sites.  Ensured robust web analytics are in place for the web site and customer communications; provided analysis and recommendations.  Created requirements, architect, developed and managed development of new web site, with robust e-commerce, analytics, customer-centric systems, etc.  Identified, researched and interfaced with 3rdparty outside vendors.  Assisted in executing a best-practice customer communications plan, including building, emailing and tracking email-style customer newsletters.   PHP Web Developer  Polo Corporation, San Angelo, TX  May 2002 - June 2006   Assisted in maintaining existing e-commerce system. Integrate existing or new e-commerce system as required with future Business Information (Accounting) System deployment•  Completed special assignments and projects.  Managed the development of applications on web sites including the development of functional specifications, interface design, coding, and testing.  Provided ongoing support for web site applications including ongoing programming support for enhancing web site applications and technical support to members with web site application issues.  Followed and administered all company policies and acted as a role model in the adherence to policies.  Built and maintained SQL and Access database applications.  Programed and tested online web FORMS.   **Education:**   Bachelor's Degree in Computer Science  LaGrange College, Georgia, GA |

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