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| **VISUAL** | **SCRIPT / AUDIO** |
| Intro. Co-branded splash / title. (5-10 seconds.) | (Intro Music: Reaching-high.wav) |
| <Give a short description here of the corresponding visual. Or, insert a thumbnail of the image.> | <Enter additional scripted text in this column. Use one row per paragraph or main thought.> |
| **SAMPLE SCRIPT (PARTIAL) FROM:** |
| Screencast. Facebook: Newsfeed view | In the last video you learned about the newsfeed. And, one of the key points you learned was how the newsfeed is the central column on your Home Page. And, that it gives you updates mainly about what your Friends are doing. |
| Facebook: Wall Highlight difference | In this video, you’ll learn about your so-called, “Wall” on Facebook.Just as you learned how the newsfeed is the central column on your Home Page, your “wall” will be the main column associated with your Profile. And, **just** as your wall gave scrolling news updates about your **friends**, your **wall** will give scrolling updates about **you**. |
| FB: Wall. Highlight comments, posts, photos. | When you add new friends, post content, make status updates, those snippets will show up on your wall. |
| FB: Profile.Zoom to profile. | It’s looks sort of like a newsfeed. But it’s news about YOU. |
| Highlight posts by friends on Wall. | Now, you **just** learned that anytime you take an action, that activity will show up on your wall. But, it’s also the case that posts from your FRIENDS can also end up on your wall.This happens whenever they post something that references you in some way.  |
| <Add visuals as needed. These can also be thumbnails if needed for client concept sketches.> | <Add more script text, as needed.> |
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