**Graphic design resume**

Karen Brown

Dayjob Limited

The Big Peg

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**PERSONAL SUMMARY**

A confident and creative designer who is self-motivated, self-sufficient and comes to you with a strong background in both print and digital media. Karen has worked extensively in the automotive and travel industries producing high end business to business and consumer facing designs. She is detail oriented, and has a comprehensive understanding of Photoshop, Indesign, Dreamweaver, Illustrator and the latest web technologies. Possessing a get it done attitude while not compromising on quality means that she will always maximise the impact of any marketing material. As a hard working and ambitious individual she has no problem following instructions from senior designers and customers. Right now she is looking to join a creative team of designers, and to work for a company that only hires the best.

**CAREER HISTORY**

GRAPHIC DESIGNER – January 2010 - present

Employers name - Coventry

Responsible for creating exciting materials and design solutions that have a high visual impact.

**Duties;**

Meeting clients to discuss their needs, objectives and budgets.

Designing and creating a wide variety of graphic art and promotional material.

Producing designs for both internal and external communications.Involving customers in the design process.

Creating integrated design projects across both online and offline outputs.

Developing design briefs.

Explaining design concepts and ideas to clients and colleagues.

Coordinating multiple publishing projects.

Commissioning illustrators and photographers.

Providing graphical support for Blogs, websites and social media.

Working on presentations, leaflets, trade-marks, marketing materials and banner designs.

Producing accurate and high-quality design work.

TRAINEE GRAPHIC DESIGNER – May 2008 - January 2010

Employers name - Birmingham

CASHIER – July 2007 - May 2008

Employers name - Birmingham

**KEY SKILLS AND COMPETENCIES**

Graphic Designing

First class visual communications skills.

Experience of print and web design experience.

Able to tailor designs to meet the needs of the customer.

Exceptional understanding of colours, style of type, illustrations, photography and animation.

Proficient knowledge of Web, Social Media and Video applications.

Exceptional conceptual, graphic design and layout skills.

Good understanding of latest digital marketing trends.

Personal

Having a love of good design and typography.

A great communicator, project manager, planner and team leader.

Excellent presentation, listening and communication skills.

Able to quickly learn new skills, technologies and applications.

**AREAS OF EXPERTISE**

Designing Graphics

Leaflet Design

Brochure Design

Business Card Design

**ACADEMIC QUALIFICATIONS**

Central Birmingham University – Design and Artwork Degree 2003 - 2007

Aston College - HND 2001 – 2003

Coventry School; O levels Maths (A) English (B) Geography (B) Physics (A)