**Evelyn J. Hayward**

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**Objective**

This is to express my intention to work as SEO expert in your web development team.  My seven years of experience as a mass communication graduate with exposure in web page development

**Career Experience/Job History**

**2006 – Present :  SEO Consultant, Designfish Studio, Ltd**

* · Optimize old web pages for high page range using SEO methods.
* · Ensure that all web page designs contain on-page SEO coding
* · Create full optimized web pages for e-commerce websites and personal websites of politicians and celebrities.
* · Confirm and approve all SEO billings before being sent to client.
* · Work with web designers and programmers to ensure that final webpages are search engine optimized.
* · Develop strategies for maintaining brand reputation online.

**2002 – 2006:  Commercial Brand Manager, Marks & Spencer, London**

* Develop online brand strategies for online marketing of e-commerce sites
* Coordinate with internet service providers to ensure web pages have high visibility.
* Coordinate with marketing department for pricing and promotional activities.

**Education**

2005 – 2006

Accredited Internet Professional, Online SEO Certification Course from the Society of Internet Professionals website