

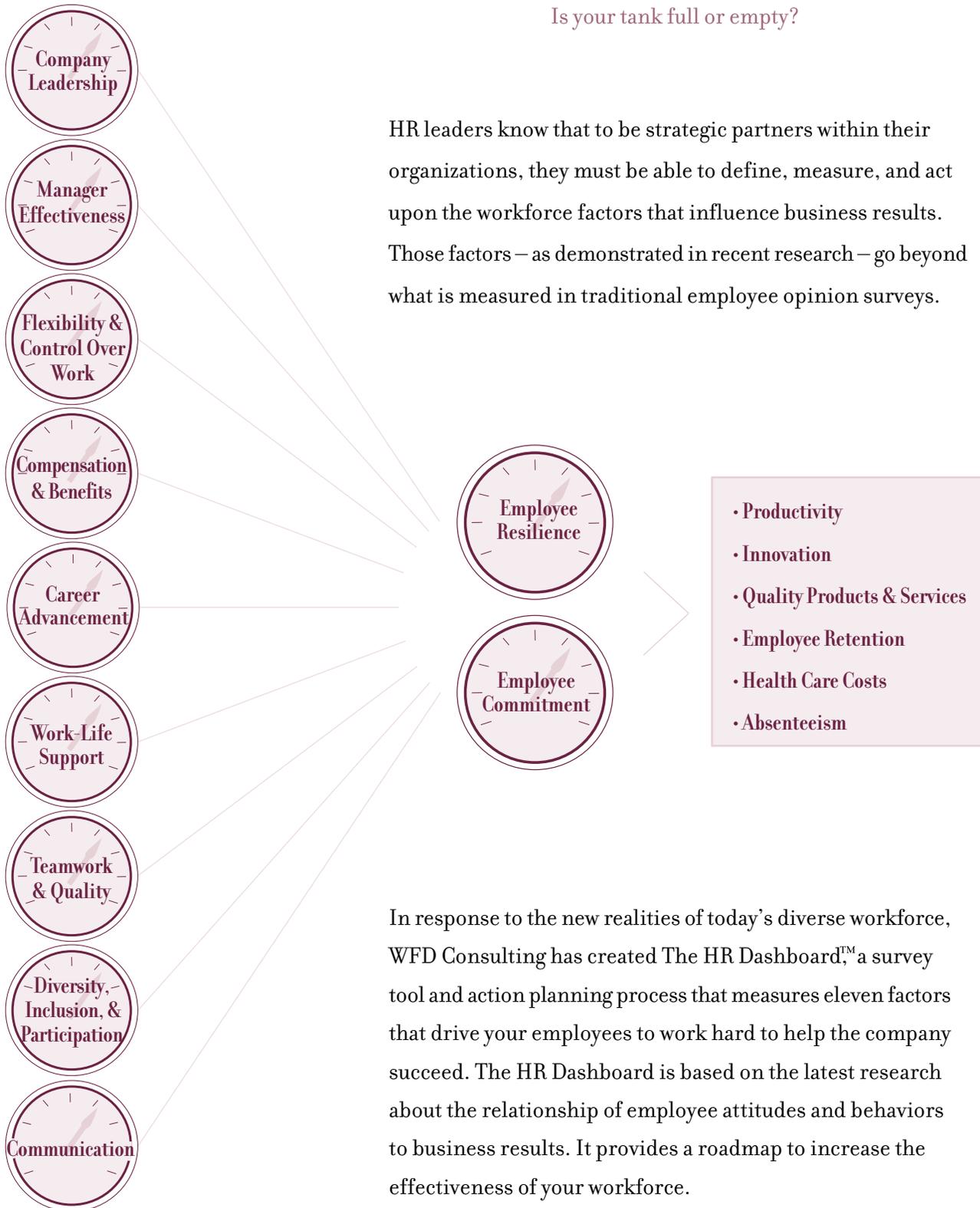
# The HR Dashboard™

Linking employee behavior to business results.

## People fuel your company's success.

Is your tank full or empty?

HR leaders know that to be strategic partners within their organizations, they must be able to define, measure, and act upon the workforce factors that influence business results. Those factors – as demonstrated in recent research – go beyond what is measured in traditional employee opinion surveys.



In response to the new realities of today's diverse workforce, WFD Consulting has created The HR Dashboard™, a survey tool and action planning process that measures eleven factors that drive your employees to work hard to help the company succeed. The HR Dashboard is based on the latest research about the relationship of employee attitudes and behaviors to business results. It provides a roadmap to increase the effectiveness of your workforce.

The HR Dashboard goes beyond  
measuring employee satisfaction  
to connect attitudes and behaviors  
to business results.

- **Action-Driven:** Our instrument is constructed not just to collect data, but to drive an action plan to improve the behavioral outcomes that are tied to organizational success.
- **Change-Sensitive:** The HR Dashboard measures how changes in the business and in human resources strategy affect employee performance.
- **Technologically-Advanced:** Our state-of-the-art online survey tool uses the latest research on the links between the attitudes and behaviors of today's diverse workforce and business results.

**The HR Dashboard provides more than just data**

The HR Dashboard gives human resources leaders both the data and the framework to communicate critical strategic workforce issues to top management. It is available in a standard format, or can be customized to fit your organization's unique needs. We start by taking a comprehensive baseline measure of a representative sample of your employees. Two additional pulse measures track progress at six months and one year.

- The initial report includes in-depth interpretation and recommendations to help you understand the data
- The WFD team partners with you to present results and create an immediate action plan
- WFD equips the HR team to interpret and use future data strategically
- Subsequent reports highlight where significant changes, gaps, or problems are occurring
- WFD is available to support you on an ongoing basis to discuss the findings and create action steps to close any identified gaps

**WFD Consulting** is the thought leader and architect of the workplace of the future. Over the last 20 years, WFD has partnered with Fortune 500 companies in over 26 countries to improve the quality of their work environments.