




# SARAH LÓPEZ

GRAPHIC DESIGNER + PHOTOGRAPHER

---

## CONTACT

 (203) 957 – 1173  
 srhnlpz@gmail.com  
 sarahlopezstudio.com/gdpo

---

## EDUCATION

University of Bridgeport  
Bridgeport, CT  
B.F.A. Graphic Design  
Concentration: New Media  
Expected Graduation: May 2021  
GPA: 3.876

Norwalk Community College  
Norwalk, CT  
A.S. Graphic Design  
May 2019

---

## TECHNICAL SKILLS

InDesign  
Photoshop  
Illustrator  
Acrobat  
Lightroom  
Premiere Pro  
Microsoft Office  
Google Suite  
WordPress  
Wix

---

## LANGUAGES

Fluent in Spanish

---

## AWARDS

President's List  
University of Bridgeport  
Fall 2020

President's List  
University of Bridgeport  
Spring 2020

## GRAPHIC DESIGN + PHOTOGRAPHY EXPERIENCE

### Freelance Graphic Designer

March 2019 – Present

- Develop projects based on clientele needs including, but not limited to: brand identity, stationery, logos, website design, printing services, packaging design, photo editing, and advertisement design
- Design creative flyers, brochures and other graphics when needed
- Manage company websites using Wix to ensure that the content and links are up to date and accurate
- Create web pages to promote events for corporations, local artists, sororities, and art shows
- Organize and update electronic filing systems on Dropbox and Outlook
- Develop and update artwork floor plans for specific health departments
- Use Wix to create web pages that include floor plans, artwork, and project overviews to display projects for clients like the Yale New Haven Health System

### Center for Career Development | Norwalk Community College, Norwalk, CT *Student Laborer* - August 2018 – May 2019

- Designed and created content and materials to promote events, programs, and workshops using Adobe InDesign, Photoshop, and Illustrator
- Promoted upcoming career events and workshops utilizing social media such as Facebook, and in-person promotion through the Career Cart, Career Success Club, and Career Expo
- Developed content and materials to help promote the Career Expo event
- Scheduled student and alumni appointments on Outlook for resume and cover letter reviews, mock interviews
- Performed administrative duties including answering queries from students, alumni, and employers, copying and filing documents, and updating the job board on a regular basis with relevant postings
- Created a logo for the Accounting Society which was used for promotional products

### Freelance Photographer

October 2017 – Present

- Provide high-quality photography services to clients for portraits, professional headshots, and special events such as weddings, graduations, and engagements
- Maintain an online portfolio and social media presence to promote personal brand
- Utilize digital cameras, tripods, lenses, and reflectors to create visually pleasing lighting effects
- Edit and manipulate photos for clients' desired end product
- Plan and scout for shoot locations that best fit the desired content