BETTER WAY IMPORTS

Super Bowl Squares FREE Party

From January 11 **National Human Trafficking Awarness Day.**
Through Febuary 1 **The Super Bowl!**

Make a Difference in January!

January is: **Human Trafficking Awareness Month.**
January 11th is: **National Human Trafficking Awarness Day.**

Think FREE in January

Events like the Super Bowl (Feb 1, 2015) are considered by many to propagate human trafficking. Missing children are rescued each year from hotel rooms in the cities where large sporting events are held. Sixteen missing children were reunited with their families in February 2014 through an FBI sting that was held the week of the 2014 Super Bowl in New Jersy. The staggering truth is that thousands of children are trafficked EVERYDAY in the United States. According to the US Justice Department, as many as 300,000 youth are sexually exploited each year in the US. Help us spread awareness about the horrors of human trafficking while providing freedom to survivors. Your purchase will help survivors heal and provide freedom around the world.

What to do:

1. As a Hostess you get 10 people to make a minimum $25 purchase of some beautiful survivor made products. They must contact you with their order, the order can not be placed online. You will be submitting the orders as a "catalog party" to your BWI Freedom Fighter. (Link to online catalog)

2. Each participant will get a **FREE** gift with qualifying purchase and will be assigned one of the ten Super Bowl Squares.

3. **After** you have placed the names of the ten participants in the squares, randomly draw the numbers 0-9 from an envelope and assign a number to each of the squares (see the example on the right).

4. **Add the score at the end of the Super Bowl game** (Example: 21 + 14 = 35). The participant that has the number that matches the last digit of this sum wins a piece of Radiant Hope Jewelry of their choice (order number starts with RH in the catalog). So, in the example on the right, **Cheryl Smith wins the Super Bowl Squares Prize!**

5. **Submit the orders to your Freedom Fighter as you get them** !… so that she can ensure the desiered items are in stock. Orders will be shipped when the 10 are submitted (the earlier the better! But must be submited before Jan 30 to qualify)

6. **Contact the winner** of the Super Bowl squares and then submit her choice of **FREE** jewelry to your Freedom Fighter by February 2nd

EXAMPLE:

5	Cheryl Smith
8	Honey Anderson
6	Kelly Cheeseburger
0	Dunkin Hines
2	Pilsbury Doughboy
3	Ritz Cracker
7	Tommy Hilton
1	Kerry Hooligan
4	Twisted Sister
9	Tootsie Roll

Summary:

1. Every participant gets a **FREE** gift with a $25 purchase.
2. Participants may purchase more than one square!
3. At the end of the Super Bowl, a winner will be established. The winner can pick a piece of Radiant Hope Jewerlry of their choice (order number starts with RH). The hostess of this Super Bowl catalog party can claim the hostess benefits offerred by Better Way Imports. At the $250 party level, the hostess can select 3 half priced items from Radiant Hope, Freeset, Love Calcutta Arts, Imani, and Starfish (order numbers start with RH, FS, LC, IM, SF)
4. If you (the hostess) are really ambitious, you can sell 20 squares. Then there can be a winner at half time AND a winner at the end of the game. Each winner can choose a piece of jewelry.
5. If the hostess sells 20 squares, this party will be at the $500 party level. The hostess of the catalog party can select one free item from Freeset, Radiant Hope, or Love Calcutta Arts (FS, RH, LC) and 4 half priced items (FS, RH, LC, IM, or SF)

Thank you for partnering with us to spread awareness about Human Trafficking and for providing employment to survivors!