

# Victoria Saumarez

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## PROFILE

I am a highly experienced artist, with a background training in classical fine art.

As a graphic designer I specialise in web design and enjoy implementing the client's vision in developing their websites from conception to delivery. I am a skilled, experienced and enthusiastic person who is motivated by her work.

## CAREER HISTORY

### 2010- Freelance

I currently work as a freelance web designer on many small sites, mostly for local businesses in west London as well as taking commissions for drawing portraits. I have recently been selected by TNS Research International from many applicants to be a member of a 'Super Group' – an innovative team of creatives, carefully selected for their powers of imagination and creative thinking. We will be working on professional 'Idea Generation & Concept Development' process, based around creative consumers.

### 2008 – 2010 Le-Tech Ltd Senior Designer

I was involved in all aspects of graphic and web design work for this application development company as well as that of their major client, ADP Dental Co (now one of the largest dental companies in the UK).

In my role for Le-Tech, my responsibilities included:-

- Creating and maintaining the company's website [www.le-tech.co.uk](http://www.le-tech.co.uk) which involved communicating with management and support staff based in Mumbai as well as all aspects of print and graphic work.
- Online support advising on the use of the web-based Human Resources Management System for ADP Dental staff as well as training others to supply support.
- Creation of the visual layout for a new web-based diary application, developed by Le-Tech during my time with them.

### 2009 – 2011 Le-Bikini Ltd Artistic Designer Involvement in all aspects of the new company

In 2009 I partnered in forming a Limited Company which sold bikinis and beachwear primarily online. My key responsibilities included:-

- Being part of the team that researched and designed the bikinis, brand presentation photographic image manipulation and print, email marketing campaigns and all aspects of promotion.
- Having created, further developing the e commerce website using 1&1 Eshop package, resolving any issues, customer feedback, tracking orders, organising the stock numbering and search engine optimisation (SEO).
- Planning and executing an exhibition at Erotica, London Olympia where over £1,500 of products were sold to the general public.

### 2005-2008 Freelance

I worked as a freelance web designer on many small sites, mostly for local businesses in west London.

### 2001-2005 Mart Technology Ltd Senior Graphic Designer

My key responsibilities included:-

- Responsibility for all aspects of the creation and development of the website, intranets and associated web sites as well as all design and print work within the company.

- Being the visual creative part of the team that was involved in building an innovative web based application development system named MTStudio. As well as the look and feel, I was responsible for product branding, design of installation CDs, user manuals, supporting brochures and press releases.
- Communicating and working to deadlines effectively with PR, marketing and print companies and working closely with the directors of Mart Tech.

**2000-2001                      Entity Group Ltd                      Graphic and Web Designer**

My key responsibilities included:-

- Involvement in the rebranding and redesign of the company's logo, website and overall corporate visual identity.
- Designing an interactive presentation for an IBM Event, as well as an interactive CD ROM for the New Media section of the company using Flash, creation of client's websites.

**1990- 2001                      Freelance Picture Restorer and Portrait Painter**

I took on commissions for portraits and trained and specialised in the field of cleaning and retouching oil paintings. I also worked in a specialist photographic studio that was expanding into digital Imaging at this time.

## **EDUCATION**

**1999 – 2000                      Brighton College of Technology**

BTEC Foundation course in Art and Design Multimedia. Website design and HTML course.

**1988 – 1990                      Studio Cecil Graves**

Attended Studio Cecil Graves, a small, specialist American art college in Florence, Italy where I underwent intensive training in draftsmanship and realist oil painting.

**1987                      West Surrey College of Art**

Diploma in Foundation Studies

**A level Art, 5 GCSE's and 7 O'levels                      Combe Bank School and Oxted County School**

## **KEY COMPUTER SKILLS**

Am proficient in the following areas:-

<b>Photoshop</b>	<b>HTML</b>
<b>Dreamweaver (4 and Ultradev)</b>	<b>CSS</b>
<b>Java Script (Some knowledge)</b>	<b>Flash (Some knowledge)</b>
<b>Microsoft Tools</b>	<b>Illustrator and Freehand for print work (Some knowledge)</b>

## **SAMPLE URLS**

<a href="http://www.saumarez.com">www.saumarez.com</a>	<a href="http://www.unionchemicar.co.uk">www.unionchemicar.co.uk</a>	<a href="http://www.marttech.com">www.marttech.com</a>
<a href="http://www.le-tech.co.uk">www.le-tech.co.uk</a>	<a href="http://www.mark-dickens.com">www.mark-dickens.com</a>	<a href="http://www.ealing135.org.uk">www.ealing135.org.uk</a>
<a href="http://www.helpwithlife.co.uk">www.helpwithlife.co.uk</a>	<a href="http://www.ealingphotos.co.uk">www.ealingphotos.co.uk</a>	<a href="http://www.grangepta.com">www.grangepta.com</a>

## **INTERESTS**

I am interested in all aspects of art and design and enjoy visiting galleries and exhibitions. I also enjoy travel and like to combine these two interests in landscape painting trips aboard. I am a member of the Chelsea Arts Club. I speak conversational Italian.